

United Kingdom

Yves Frey of Yves Frey Diamonds – a London dealer specializing in fancy-color and fancy-shaped diamonds – visited GIA London in early February to give a presentation to Graduate Gemologist (G.G.) students. He brought fancy-colored diamonds from his collection, making for an interactive educational experience, said Edward Johnson, director of GIA London. Johnson said Frey also entertained the students with stories from his life in the diamond business.

Dr. Tim Malone, associate professor for GIA's School of Business, visited London in January as an invited speaker for the 2007 Retail Jeweller Congress. Malone spoke on visual merchandising strategies to nearly 200 delegates from the United Kingdom's jewelry industry. He also spent time giving presentations to G.G. and Jewelry Design classes at GIA London.

– *Edward Johnson*
Director, GIA London



Courtesy of GIA London

Tim Malone (second from right) with GIA London staff members (from left) Ivàn Murillo Calleros, Karine Kasbarian, Cigdem Lule-Whipp, Despina Sideras and Elina Ratcheva during his visit to the campus.