

One of the world's rarest diamonds to be unveiled at IJL 2007

This year at IJL visitors will have the chance of a lifetime to view a genuine and extremely rare red diamond. Most jewellers and even diamond dealers have never actually seen one but Yves Frey will be showcasing the diamond on his stand. Yves Frey Diamonds, specialises in natural fancy colour diamonds and coming from four generations of Antwerp based diamond merchants has been operating from Hatton Garden, in London, since 1998. Yves comments "It is so exciting to be able to introduce this rare find to the jewellery industry. This natural fancy red diamond began its journey in Australia and to showcase this exclusively in the UK is a fantastic achievement for my business. The fact that the diamond is unique creates such a strong appeal, and the natural red shade itself is exquisite. I regard coloured diamonds as a gift from nature and this one is a particularly special gift."